

Confidentiality and Cookies Policy

1. Parties

(1) Operator/Company/We/Us: PixelPieonnes SARL, a company incorporated under the laws of Morocco, at Fes, Morocco; and

(2) User/You: an individual who has registered on the Website and is using the Website under the terms of the Public offer for providing or(and) receiving services.

2. Foreword

We respect and value your privacy and do everything possible to ensure the security of your Personal Data.

In this Privacy and Cookies Policy (Policy), We provide information about the scope of Personal Data collected, explain why We collect it, how We use it, and identify the third parties with whom We share Your Data. We explain what cookies are, how the Company may use them, and what options You have for configuring the use of cookies obtained as part of Your interaction with the online interfaces used and operated by the Company on the Website.

Your personal data is processed in accordance with all applicable laws and regulations applicable to Users, including but not limited to: (1) GDPR; (2) CalOPPA; (3) CCPA; (4) Applicable data protection and privacy laws.

In addition to the laws mentioned above, the following laws regulate the processing of Your Personal Data: (1) U.S. Privacy Act of 1974; (2) California Consumer Privacy Act (CCPA), effective 01/01/2020; (3) Children's Online Privacy Protection Act (COPPA); (4) CAN-SPAM Act and other applicable federal communications laws.

This Policy is an integral part of the Public offer. Please read this Policy carefully and contact Us if You have any questions at contact@pixelpieonnes.com or +212 615 151 806.

3. Preamble

(1) This Policy is an integral part of the Public offer and applies to all Users of the Website;

(2) The Company ensures the confidentiality of Personal Data as required by applicable law;

(3) The Company considers the observance and protection of its Users' interests to be its fundamental operating principle.

(4) Our goal is to safeguard the interests of Our Users and ensure that Personal Data is handled securely.

Terms used throughout this document that are not defined herein shall have the meaning given to them by the Public offer, the current wording of which is referred to herein, unless otherwise specified herein, and, lastly, the generally accepted meaning of the term.

4. How to accept the Policy?

(5) The purpose of this Policy is to provide You with a complete and transparent understanding of the legal basis for collecting and processing Your Personal Data; the categories of Personal Data We may

collect; what happens to the Personal Data We collect; where We process Your Personal Data; how long We store Your Personal Data; to whom We may share Your Personal Data; to explain Your rights as a subject of Personal Data.

(6) We update the Policy periodically and post all updates on our Website as they become available. Please check this Policy regularly on Our Website for any updates.

(7) Suppose You disagree with the fact of providing Us with Your information or using that information in other ways under this Policy and the Public offer. In that case, You should not become a User of the Website and Use the Website in any way.

5.1. You may agree to the terms and conditions of this Policy by placing an [V] in the box during Registration on the Website.

5.2. If You have not Registered and are exploring the functionality available for non-registered visitors, You are also deemed to have accepted the terms and conditions of this Policy.

5.3. If You disagree with any amendments to the Policy, You must immediately cease using the Website.

5. Terms and Definitions

(1) "Website" the Company's website on the Internet, access to which is provided at: <https://www.pixelpieonnes.com/>.

(2) "Personal Data" means any information related to an identified or identifiable person that persons provide to Us during registration on the Website as Users, information that the Website automatically collects about Users, information that Users provide to Us to enter into Public offer and give feedback, and information about Users that We receive from third parties.

(3) "Personal Data Processing" means any action or set of actions performed with Personal Data, including collection, recording, systematization, accumulation, storage, extraction, use, transfer, depersonalization, blocking, deletion, destruction of Personal Data.

(4) "Confidentiality of the Personal Data" means a requirement for the Operator or other person accessing the Personal Data to prevent its disclosure without the consent of the Personal Data subject or another lawful basis.

(5) "Cookies" means small text files placed by the Website on Your computer or device when You visit specific sections of the Website and/or when You use certain features of the Website.

(6) "Operator", "Company", "We" or "Us" means PixelPieonnes SARL, a company incorporated under the laws of Morocco, at Fes, Morocco.

(7) "You" or "User" means a natural person visiting or using the Website in any way.

(8) GDPR - EU General Data Protection Regulation 2016/679.

(9) CalOPPA is the California Online Privacy Protection Act.

(10) CCPA is the California Consumer Privacy Act, effective 01/01/2020.

(11) U.S. Privacy Act 1974 (UPA) governs the processing of Personal Data of U.S. citizens.

6. How is the Policy amended?

This Policy may be amended at any time at the discretion of the Company. Please check this Policy regularly for changes. If there are significant amendments to the Policy, We may additionally notify You about the change. In turn, the Company will promptly post a new version of this Policy when amended on the Website.

7. Who is responsible for processing the data, and whom can You contact?

If You have any questions, please send Your question to: contact@pixelpieonnes.com. You may also contact us by phone at +212 615 151 806 or +1 438 300 9970. Please note that the email address is only for queries relating to Personal Data.

8. What sources and types of data do We use?

We process the Personal Data from You as part of the ongoing relationship.

9. What types of Personal Data do We collect and why?

In this Section, We provide a detailed description of the data We collect. The Policy also includes a summary table describing all the types of Personal Data collected, the relevant retention periods, and the grounds for processing.

9.1. We may collect the following types of Personal Data during Your use of the Website:

No	TYPE	PERSONAL DATA	PURPOSE	STORAGE PERIOD
1)	Communication data	Email address; Other contact details.	Providing feedback; Communication on administrative matters	Until We have sent You a feedback
2)	Registration data	Email address.	Access to the functionality of the Website	Without the life of the Account and 5 years
3)	Automatically collected data	IP address; Browser type; Time zone	New browser plug-ins, No OS and platform, Regions, operating systems, User agents, etc.	Identifying bugs

9.2. Please note that We may retain your Personal Data for a longer period if required to do so by applicable laws, regulations, or to protect the rights and interests of the Company and other users.

9.3. Your decision to provide the Company with Your Personal Data is voluntary. However, if You do not provide any Personal Data, the Company may not be able to perform its obligations to ensure the normal functioning of the Website.

10. How do We collect Your Personal Data?

We collect Personal Data in various ways: (1) Communication data — We gain access to such Personal Data when we receive Your request for feedback or any other purpose (e.g., email). (2) Registration data — You provide Us with this Personal Data when You complete and submit the relevant application forms. (3) Automatically collected data — We collect this data as You interact with the Website through the use of Cookies, server logs, and other similar technologies.

11. Account top-up and payment details

When You top up Your Account balance, payment will be charged. Please note that We do not collect or store payment data - it is processed solely by the bank or payment service provider. All payment transactions are executed by the Company counterparties - specialized companies authorized to conduct electronic payment transactions.

! Please pay close attention to the fact that the Public offer regulates all payment transactions on the Website. Entering into the payment transaction, You guarantee that You have read all the documentation

governing it and agree with it in full.

12. Why do We process Your Personal Data and on what legal basis?

We process your Personal Data based on Your consent, following the provisions of the General Data Protection Regulation (GDPR) and applicable laws:

- (1) To comply with contractual obligations - Personal Data is processed to fulfill obligations arising from contracts or any actions required to conclude a contract.
- (2) To comply with regulatory requirements - We are subject to various regulatory requirements including identity verification, anti-fraud measures, compliance with tax control and reporting obligations.
- (3) To protect legitimate interests - If necessary, We process Your Personal Data beyond the essential measure to fulfill contractual obligations, where such processing is required to protect Our legitimate interests or those of third parties.
- (4) Based on Your consent - You may withdraw any consent at any time. Withdrawal of consent only extends to the future; processing activities carried out before such withdrawal shall not be affected.

13. Sharing Your Personal Data with third-party services and partners

To enable Your access to the Website, We share Your Personal Data with third-party support services and partners who ensure the proper functioning of Our services:

- 13.1. To analyze data and improve the Website, We use services such as Google Analytics, crash services, and accessing Your actions that led to analyzed consequences.
- 13.2. To be able to send You push notifications, We use support services that access Your data and send You messages with Your permission.

14. Who has access to Your Personal Data?

We cooperate with third-party partners who help Us implement and improve Our Website. The following are the main types of third parties to whom we disclose information: (1) Counterparties with whom the Company is in cooperation to perform its obligations under the Public offer and its annexes; (2) The Company's counterparties carry out day-to-day operational activities, such as analytics and administration (data is transmitted in depersonalized form); (3) Public authorities, particularly the executive branch, if required by law or upon request; (4) In some cases, your Personal Data may be accessed by other Users of the Website, for example through the Referral Programme; (5) Service providers and partners obtain access to data only in compliance with the purposes mentioned above and Our written instructions following applicable data protection regulations.

15. Where is Your Personal Data stored?

- 15.1. We store Your Personal Data on servers located in Morocco or, if required by applicable law, on servers in other specific jurisdictions.
- 15.2. Certain functions may involve transferring Your information to external service providers. Where such service providers operate in a country that does not provide an adequate level of protection, We use standard contractual clauses and undertake to obtain Your prior consent.

16. What data protection rights do You have?

16.1. The right to be informed (Art. 12-14 GDPR) — You have the right to receive information about the collection and use of Your Personal Data, in particular about the purposes for which it is processed, how long the Company will store it, and to whom the Company will transfer it.

16.2. The right of access (Art. 15 GDPR) — You have the right to obtain confirmation from the Operator as to whether Your Personal Data is processed and, where applicable, access to the Personal Data and information about its processing.

16.3. The right to rectification (Art. 16 GDPR) — You have the right to correct incorrect or inaccurate Personal Data upon request. The Operator has one (1) calendar month to respond to the request.

16.4. The right to delete - Right to be forgotten (Art. 17 GDPR) — You can request deletion of Personal Data by contacting Our Personal Data Protection Officer, who has one (1) month to respond to Your request. Please note that this right is not absolute.

16.5. The right to restrict processing (Art. 18 GDPR) — You have the right to restrict or abolish Your consent for Personal Data processing. Note that this right is not absolute and applies only in certain circumstances.

16.6. The right to data portability (Art. 20 GDPR) — The right to data portability allows You to receive and re-use Your Personal Data for Your purposes within different services, enabling Personal Data to be easily moved, copied, or transferred from one IT environment to another safely and securely.

16.7. The right to object (Art. 21 GDPR) — You have the right to object to processing Your Personal Data at any time. You also have the right to object to processing for direct marketing purposes.

16.8. Rights related to automated decision-making, including profiling (Art. 22 GDPR) — You have the right to be excluded from a decision exclusively based on automatic processing, including profiling, that gives rise to legal consequences or materially affects You.

You may exercise any of Your rights by contacting the Operator at: contact@pixelpieonnes.com or by calling +212 615 151 806.

17. Your rights under CalOPPA

CalOPPA is the first California (U.S.) state law that requires commercial websites and online services to publish a privacy policy. Under CalOPPA We agree to the following: (1) Users may visit our Website anonymously; (2) This Policy includes the word "Privacy" and can be easily found on the homepage of the Website; (3) Users will be notified of any changes to the Privacy Policy as outlined in the Policy; (4) Users may change their Personal Data by sending us an email at contact@pixelpieonnes.com.

Our policy on Do Not Track: (1) We respect Do Not Track and do not track or set cookies when the Do Not Track browser mechanism is engaged; (2) Do Not Track is a setting you can set in your web browser to inform websites that you do not want your actions to be tracked; (3) You can enable or disable Do Not Track in your web browser settings (if available).

18. Your rights under the CCPA

If you live in California, you have the right to know what information We collect about you, to ask Us to delete your information and not to sell (share) it. Upon receiving your request, we will provide you with: a list of the Personal Data We have collected; a list of sources; the purpose for collecting your data; a list of

third parties with whom We share your data.

Please note that You have the right to request this information up to two (2) times within a twelve (12) month period. We do not sell your Personal Data to third parties for any purpose. You are the sole owner of your Personal Data and may request its disclosure or deletion at any time. The CCPA is effective as of 01/01/2020.

19. Processing of Personal Data of Minors

Use of the Website is not intended for minors under the age of 18. If You become aware that a Minor has provided Us with Personal Data, please contact Us at contact@pixelpieonnes.com. If We become aware that We have collected Personal Data from a Minor without verifying parental consent, We will take steps to remove that information from Our servers.

20. Is it compulsory to provide my data?

20.1. As part of our relationship, You have to provide Personal Data that is necessary for the commencement of our relationship and the performance of the associated contractual obligations or that We are required by law to collect.

21. Your Personal Data protection

21.1. The Company takes precautions - including legal, organizational, administrative, technical, and physical measures - to ensure that Your Personal Data is protected from unauthorized or accidental access, destruction, alteration, blocking, copying, distribution, and other unlawful acts.

21.2. The Personal Data security measures the Company applies are planned and implemented to ensure compliance with Personal Data legislation and regulations.

21.3. The Website may contain links to sites operated by third parties whose information and privacy practices differ from Ours. We encourage You to review the privacy statements of all third-party sites before using such sites.

22. Cookies

22.1. The cookies used by Us are necessary for the functionality and performance of the Website. Functional cookies will be deleted from Your device upon the termination of the browsing session. We will not use the information stored in the mandatory cookies for any purpose other than as strictly necessary to provide You with the services requested.

22.2. The Company uses cookies to personalize the features of the Website, to identify You, enhance the Website's usability, and improve security.

22.3. When You first access the Website, We invite You to read and accept this Policy. If You continue to use the Website, You consent to the placement of Cookies on Your browser and device.

22.4. We use in-session and permanent tracking technologies. Permanent cookies remain on Your computer until You delete them; temporary cookies stay until You close Your browser.

22.5. Types of Cookies We use: (1) Mandatory Cookies - necessary for the proper functioning of the Website, used to authenticate Users and prevent fraudulent use. (2) Analytical and Operational Cookies - enable the Company to recognize Users and track their visits to improve the operation of the Website. (3) Functional Cookies - recognize repeat visits, allowing personalization of content, name reference, and

save of selected settings (e.g., language or region).

22.6. Cookies can be used to: customize content according to Users' preferences; generate statistics about Website usage; maintain the session of logged-on Users.

22.7. You can accept or reject all Cookies by changing the settings on Your Internet Browser. Note that certain functions of the Website may not be available if You disable Cookies.

22.8. For more information on adjusting your browser settings, refer to Your browser instructions or go to www.aboutcookies.org or www.allaboutcookies.org.

22.9. If You use different devices to access the Website, ensure that each browser on each device is set according to Your preferences for Cookies.